
Programs	Adobe Suite	Figma	Skills	Visual Storytelling	Design Briefs
	Adobe Illustrator	Canva		Branded Graphics	Presentation Materials
	Adobe Photoshop	PowerPoint		Project Management	Video Editing
	Adobe InDesign	Microsoft Office		Visual Learning Theory	2D Motion Design
	Adobe After Effects	WordPress		Storyboarding	2D Illustration

Experience

June 2023 - Present

Independent Contractor, Medical Illustrator

Body Scientific International

- Creates visually impactful designs that help healthcare companies educate, sell, train, and simulate their products using Adobe Creative Suite, including didactic illustrations in Adobe Photoshop as well as graphics and animation assets in Adobe Illustrator
- Concepts and storyboards for animation/video projects, creates 2D animations using After Effects
- Communicates and collaborates with team through Microsoft Teams to ensure work is being completed on time and to the highest standard

June 2023 - August 2023

Independent Contractor, Art Intern

Evoke MicroMass

- Designed creative tactics, including projects related to PowerPoint templates, research presentation board templates and an icon family, for AOR Gilead
- Designed PowerPoint template that will live on and will be utilized for multiple indications (4 indications) for an oncology drug
- Partnered with agency teams such as copy and strategy to concept and create tailored content for AOR
- Led team through product pitch conception, meeting agendas, timeline and presentation. Created tailored PowerPoint presentation for pitch

October 2022 - December 2022

Design Project Lead

UIC Anatomy and Cell Biology Department

- Collaborated with University of Illinois at Chicago (UIC) Anatomy and Cell Biology faculty to poster and poster presentation to present multimedia learning exercise project findings at the Human Anatomy and Physiology Conference.
- Followed conference style guidelines and adapted existing scientific poster templates to include text and illustrations that enhanced the overview of the project process and results
- Presented poster at Human Anatomy and Physiology Society Conference

October 2022

Social Media Manager

University of Illinois Biomedical Visualization Program (UIC BVIS)

- Lead a team of 7 designers to craft a variety of branded and unbranded promotional materials from concept to completion, including social media graphics, website and email content, videos, and printed materials for Instagram, Twitter and Facebook
- Planned content scope, managed campaign timelines, curated art direction and ensured consistency in design style across campaigns
- Researched current trends and present design ideas for new campaigns based on audience and engagement goals
- Used Figma to create design mock-ups
- Created Adobe Illustrator templates and organized file systems for team use to ensure consistency in designs and streamline the submission process
- Collaborated closely with program staff and the Student Association of Medical Artists to deliver creative solutions to communication challenges
- Analyzed social media performance metrics through Meta and provides actionable insights to improve social media strategies, resulting in a 69% increase in engagement over the past year
- Held weekly meetings and offered direction and constructive feedback to designers before content submissions or postings

Education

- 2023 **University of Illinois at Chicago**, Biomedical Visualization
- Trained in visual problem solving with creative solutions.
 - Background in graduate level anatomy and science courses.
- 2020 **University of Florida**, Psychology BS, Visual Art Studies BA
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Awards

- 2023 **Best Poster Award at the Human Anatomy and Physiology Society Conference**
- 2023 **University of Illinois Chancellor's Student Service and Leadership Award**
- 2022 **Biomedical Visualization Research Award Recipient**
- 2022 **Vesalius Trust-a-Thon – 2022 Winning Team**
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Memberships

- Since 2023 **Human Anatomy and Physiology Society**
- Since 2022 **Association of Medical Illustrators**
- PR Communications Committee Member
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Presentations

- 2023 **Speaker at Nevada State Biology and Environmental Science Colloquium**
Invited as one of 12 speakers to present opportunities awaiting junior and senior college students in the fields of biology, environmental science and human health science. Presentation will focus on medical illustration as an academic and career path as well as personal experiences in the field.
- 2023 **Artist Presenter at Lucille Innes Student Showcase**
The Vesalius Trust supports student research in the medical and scientific communication field. This year I was invited as one of the students to show my medical illustration work at the Lucille Innes Student Showcase.
- 2023 **Winning Poster Presenter at the Human Anatomy and Physiology Society Conference**
Presentation on how backwards design principles create engaging multimedia learning experiences for learning anatomy at a graduate level.
- 2023 **Webinar panelist and presenter - Medical Illustration: When Science and Art Collide**
Online seminar introduction to the expansive, specialized field of Medical Illustration by the Student Association of Medical Illustrator. Panelists will offer insight into various avenues in the field.
- 2023 **Avenues in Biology: Medical Illustration**
Spoke to undergraduate students in the Reflections in Biology course at Carthage College about an academic and professional career in medical illustration and how medical illustration is important to the biology field.
- 2022 **What is Medical Illustration?**
Interview and presentation with Dr. Elizabeth Foster, Associate Dean of Florida State University's College of Medicine, about what medical illustration is to broaden student's awareness of career paths within the medical field